

FUTURE
PARTNERSHIPS

FUTURE
SPONSORSHIPS





DANNY KENNEDY

—

**FITNESS
ENTREPRENEUR
AND OWNER OF
DK FITNESS.**

After hitting the market in 2014, DK Fitness is well renowned in the fitness industry. Danny himself is now recognised as one of the very best personal trainers in the world. His high end techniques are called on by Olympic and professional athletes, celebrities and social media identities alike.

Danny has personally developed online training and nutrition coaching programs for people running families, small businesses and professional lives. His deep knowledge and understanding of current trends and the challenges people face on their fitness journey has seen Danny quickly become a leading expert in the sports nutrition and fitness industry.

ABOUT

DK
FITNESS



PAST GUESTS ON THE FITNESS & LIFESTYLE PODCAST



DANNY IS
RECOGNISED
AS ONE OF
THE VERY BEST
PERSONAL
TRAINERS IN
THE WORLD.

70% FEMALE

30% MALE

37.3K
FOLLOWERS

20K +
DOWNLOADS
PER WEEK

The Fitness And Lifestyle Podcast

2.25M
PODCASTS
LISTENS

The Fitness And Lifestyle Podcast

300
EPISODES
& COUNTING

The Fitness And Lifestyle Podcast

HIS FOLLOWING



Danny has a natural charisma, a world wide network and an ability to connect with an audience.

Danny is also Head Trainer for Keep It Cleaner App, founded by Steph Miller and Laura Henshaw. He is also a proud ambassador for Ovarian Cancer Australia, staying heavily involved in their ongoing campaigns with Bonds.



HIS REACH

ATHLETIKAN **BLACKMORES®**

Officeworks   **Square**

  

 **TELSTRA**

  **YOUNIFY**

**MY MUSCLE
CHEF™**

rebel

SPONSORS

DK
FITNESS



**BASIC
SPONSORSHIP
PACKAGE**

—

1 ADVERT PER
MONTH ON THE
PODCAST AND
1 INSTAGRAM
STORY PER
MONTH

—

\$1,500 + GST

**PREMIUM
SPONSORSHIP
PACKAGE**

—

2 ADVERTS PER
MONTH ON THE
PODCAST AND
2 INSTAGRAM
STORIES PER
MONTH

—

\$2,225 + GST

PACKAGES

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**DANNY
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CONTACT

